

Champaign Community Unit 4 School District
Champaign County, IL
12/4/2012 – 12/7/2012
N=400, +/- 4.9%

Registered Voters

(percentages may not add up to 100% due to rounding)



www.FallonResearch.com

Q. 1. Generally speaking, would you say that your community is going in the right direction, or has it gotten off onto the wrong track?

63.7% Right direction
20.7 Wrong track
6.8 Mixed/both (volunteered)
8.9 Unsure/no answer

Q. 2. Thinking about the Champaign Community Unit 4 School District that serves your community, would you say that it is generally going in the right direction, or has it gotten off onto the wrong track?

44.6% Right direction
25.3 Wrong track
5.8 Mixed/both (volunteered)
24.3 Unsure/no answer

Q. 3. At this particular point in your life, how closely do you follow news and information about the Champaign Community Unit 4 School District? Would you say that you follow it...(sequentially rotated)...very closely, somewhat closely, not very closely or not at all?

59.6% TOTAL FOLLOWS

21.2 Very
38.4 Somewhat

40.1% TOTAL DOES NOT FOLLOW

26.6 Not very
13.5 Not at all

.3 Unsure/no answer

Looking more closely at Champaign Community Unit 4 School District, or the Champaign school district, as it is informally known...

Q. 4. Which of the following do you think should be the top priority for the school district to work on during the next five years? Is it...

(randomly rotated)

- 3.1% Communicating with the public
- 13.7 Managing and spending tax dollars efficiently
- 42.9 Improving basic education
- 7.8 Upgrading school buildings and facilities
- 14.8 Increasing parental involvement
- 7.3 Changing the system for assigning students to schools
- 2.6 Other (volunteered)
- 4.6 Combination/all (volunteered)
- 0 No problems with schools (volunteered)
- 3.2 Unsure/no answer

Q. 5. In your opinion, how would you rate the job that the Champaign school district has done spending its tax money in an effective and responsible manner? Would you say it is excellent, good, fair, poor or very poor?

45.2% TOTAL POSITIVE RATING

- 4.1 Excellent
- 41.1 Good

28.1% Fair

14% TOTAL NEGATIVE RATING

- 10.2 Poor
- 3.8 Very poor

12.7% Unsure/no answer

Q. 6. How would you rate the quality of education being provided by the Champaign school district schools? Would you say it is excellent, good, fair, poor or very poor?

50% TOTAL POSITIVE RATING

- 5.7 Excellent
- 44.3 Good

30% Fair

11.2% TOTAL NEGATIVE RATING

- 9.8 Poor
- 1.4 Very poor

8.7% Unsure/no answer

Q. 7. How would you rate the job that the Champaign school district has done to meet the needs of students from diverse cultures and backgrounds? Would you say it is excellent, good, fair, poor or very poor?

48.5% TOTAL POSITIVE RATING

8.9 Excellent
39.6 Good

29.3% Fair

10.8% TOTAL NEGATIVE RATING

7.1 Poor
3.7 Very poor

11.4% Unsure/no answer

Q. 8. How would you rate the job that the Champaign school district has done to ensure that the quality of education is consistent from school to school throughout the District? Would you say it is excellent, good, fair, poor or very poor?

38.3% TOTAL POSITIVE RATING

4.3 Excellent
34 Good

31.9% Fair

15.3% TOTAL NEGATIVE RATING

13.1 Poor
2.2 Very poor

14.6% Unsure/no answer

As you may or may not know, the enrollment continues to increase. As a result, some of the Champaign school district school buildings are expected to exceed their capacity within the next few years.

Q. 9. Do you think that it is a good idea or bad idea to increase class sizes as a long-term solution, in order to control costs and preserve tax dollars?

14.7% Good idea
76.4 Bad idea
4.5 Mixed opinion (volunteered)

4.4 Unsure/no answer

Turning to look more closely at facilities...

Q. 10. In general, do you think that the older Champaign school district school buildings and classrooms are...(sequentially rotated)...good facilities that need no major improvements...adequate facilities that need some updating, but no rebuilding...or poor facilities that need to be replaced...or, do you not have enough information about this to have formed an opinion?

4.7% Good
37.3 Adequate
17 Poor
41 No opinion
0 Unsure/no answer

Q. 11. Do you agree or disagree that the poor conditions of some of the Champaign school district school buildings are starting to create an unsuitable environment for learning?

42.2% Agree
37.1 Disagree
7.7 Not informed/no opinion (volunteered)
13 Unsure/no answer

(SPLIT SAMPLE – Randomly assigned between versions A and B)

Q. 12A. Do you agree or disagree with people who say that the current condition of some of the school buildings is hurting the community's image and reputation?

35.6% Agree
51.9 Disagree
12.5 Unsure/no answer

Q. 12B. Do you agree or disagree with people who say that renovated or new school buildings will improve the community's image and reputation?

61.3% Agree
30.1 Disagree
8.6 Unsure/no answer

Q. 13. Do you agree or disagree with people who say that using trailers to hold classes is hurting the community's image and reputation?

46% Agree
45.7 Disagree
8.3 Unsure/no answer

Looking at some specific schools...

*Q. 14. Do you think the current **Centennial** High School building is a...(rotated sequentially)...good facility that needs no improvements...an adequate facility that needs some upgrades and improvements...a poor facility that needs to be replaced...or...do you not have enough information about this to have formed an opinion?*

14% Good
45.3 Adequate
3 Poor
37.6 No opinion
0 Unsure/no answer

*Q. 15. In your opinion, should the **Centennial** High School building be replaced, renovated or have nothing done to it at this time?*

2.6% Replaced
38.7 Renovated
34.2 Nothing
24.5 Unsure/no answer

Turning to Central High School...

*Q. 16. Do you think the current **Central** High School building is a...(rotated sequentially)...good facility that needs no improvements...an adequate facility that needs some upgrades and improvements...a poor facility that needs to be replaced...or...do you not have enough information about this to have formed an opinion?*

3.8% Good
23.4 Adequate
35 Poor
37.9 No opinion
0 Unsure/no answer

Thinking more about Central High School...

*Q. 17. Do you agree or disagree that the poor conditions of the **Central** High School building are starting to create an unsuitable environment for learning?*

34.1% Agree
38.5 Disagree
12.2 Not informed/no opinion (volunteered)
15.2 Unsure/no answer

*Q. 18. Supposing for a moment that a new **Central High School** building is constructed to replace the existing one, do you think that it should...(rotated)...remain at its current location, so it can continue to serve the adjacent neighborhoods...or...be moved to another location, where there is room for athletic fields and facilities that are not available to students at the current site?*

23.3% Remain at its current location
66 Moved to another location
10.7 Unsure/no answer

Thinking about how to fund various projects...

(ROTATED NEXT TWO QUESTION A/B BATTERIES)

Q. 19A. Supposing for a moment that a 20-year bond issue for \$206 million dollars was on the ballot to pay for construction to replace Central High School, build new schools for lower grades to accommodate growing enrollment, and make repairs or renovations to upgrade many of the other schools, would you vote for or against it?

54.1% For
30.3 Against
15.6 Unsure/no answer

Q. 19B. Does knowing that it will cost homeowners \$251 per year for each one hundred thousand dollars of property, make you more or less likely to vote for it, or does it make no difference in your decision?

4.6% More likely
42.7 Less likely
48.1 No difference
4.6 Unsure/no answer

Q. 20A. Supposing for a moment that a 20-year bond issue for \$80 million dollars was on the ballot to pay for construction to replace Central High School and make some basic repairs or renovations to other schools that are in poor condition, would you vote for or against it?

63.8% For
23.5 Against

12.8 Unsure/no answer

Q. 20B. Does knowing that it will cost homeowners \$96 per year for each one hundred thousand dollars of property, make you more or less likely to vote for it, or does it make no difference in your decision?

14.4% More likely

20.2 Less likely

61.2 No difference

4.1 Unsure/no answer

Turning to information you get from the District...

Q. 21. Thinking about the amount of communication that you get from the Champaign school district, would you say it is too much, about the right amount or too little?

3% Too much

46.7 Right amount

41.9 Too little

8.4 Unsure/no answer

Q. 22. How do you get most of your information about the district? It is by...

(randomly rotated)

31.6% Reading the newspaper

5.1 Reading school and district literature and publications

.4 Social media, such as Twitter and Facebook

17.1 Talking with parents and kids who attend the schools

19.2 Television and radio news

4.1 Visiting the web site

5.5 Other (volunteered)

13.5 Combination/all (volunteered)

2.9 Do not get information about the schools (volunteered)

.5 Unsure/no answer

Q. 23. Including the on-line versions that are available over the Internet, how often would you say that you read the News-Gazette newspaper? Would you say that you read it...(sequentially rotated)...frequently, occasionally, rarely or not at all?

56.3% Frequently

16.4 Occasionally

13 Rarely

13.9 Not at all

.3 Unsure/no answer

Q. 24. Have you ever visited the Champaign Community Unit 4 School District website on the Internet?

46.1% Yes

53.6 No

.3 Unsure/no answer

Q. 25. Do you currently use any of the social networking websites and technology, such as Twitter or Facebook?

60.1% Yes

39.6 No

.4 Unsure/no answer

Finally, I have a few short questions for statistical purposes...

Q. 26. I would like to read you a list of age groups. Please stop me when I get to the one you are in.

20.8% 18 to 29

22.5 30 to 44

26.6 45 to 59

28.4 60 and older

1.6 Refused

0 Unsure

Q. 27. What do you consider to be your main race?

(volunteered)

73.5% White

14.5 Black/African-American

1.9 Hispanic/Latino

2.4 Asian

1.5 Something else (recorded)

1.9 Mixed race

3.1 Refused

1.1 Unsure

Q. 28. Do you have any children currently enrolled in a Champaign Community Unit 4 School District public school?

22.8% Yes - skipped next question
76 No
1.2 Unsure/no answer - skipped next question

Q. 29. Do you expect to enroll any children enrolled in a Champaign Community Unit 4 School District public school within the next 5 years?

n=304

11.1% Yes
86.5 No
2.4 Unsure/no answer

Gender:

47% Men
53 Women